

Devesh Garole

Senior Product Designer
(UX/UI & Design Systems)

- www.deveshgarole.com
- +91 8600189159
- garoledevesh@gmail.com
- Delhi, India

Senior product designer with 4+ years of experience in UX/UI design, design systems, and end-to-end product design for web and mobile apps. Most recently designed core journeys for IndiGo's app and website redesign. Skilled in user research, wireframing, prototyping, usability testing, and cross-functional collaboration.

WORK EXPERIENCE



StatusNeo | IndiGo Airlines
Senior Design Consultant (Client: IndiGo Airlines) | Gurugram, Haryana
May 2026 – Oct 2026

- Designed across 3 workstreams for IndiGo: the new app redesign, the BAU website, and the full website redesign.
- Owned 5 core areas: boarding pass (digital & physical), add-ons, homepage, profile + loyalty, and navigation.
- Simplified booking and airport journeys, cutting steps in core flows by ~30% with all key info in hand.
- Redesigned boarding passes for faster scanning and easier multi-pax bookings, improving digital usability by 70%.
- Conducted testing across the website and app ahead of the redesign's November 2026 launch.
- Partnered with development, design, growth, and marketing teams to gather requirements and shape solutions.



Freelance
May 2025 – Present

- Delivered 10+ web and mobile products, taking each from discovery to high-fidelity UI and dev handoff.
- Partnered with 3+ international clients across time zones, adapting to each team's workflow.
- Translated user needs, business goals, and tech constraints into shipped designs across 12+ projects.
- Built system-driven design foundations that improved consistency and cut iteration time by 30%.



Talab Clothing
Founding Designer | Jaipur
Dec 2024 – Present

- Shaped the brand from launch, leading design direction across 8+ visual and digital touchpoints.
- Defined brand messaging across digital channels to create a cohesive narrative.
- Owned the web store experience, improving clarity and increasing conversions by 12%.



YellowFryum Group
UI Designer | New York (Remote)
Sep 2024 – Apr 2025

- Shipped interfaces for 12+ web and mobile products, from early wireframes to high-fidelity UI and developer handoff.
- Served 7+ global clients, including Days Global Advisors, Lancaster Systematics, SkinIQ, Sortis Capital, Cartera Credit, and AKRU.
- Worked with product and engineering teams on 12+ projects, weighing user needs against business and technical constraints.
- Introduced reusable UI patterns and components that reduced iteration time by 30%.



Energia
UX/UI Designer | Houston (Remote)
Jul 2023 – Aug 2024

- Designed user experiences for 3 web products, focused on usability and journey optimization.
- Created UX explorations, wireframes, and UI designs that cut steps and clicks in key flows by 40%.
- Collaborated with product and engineering teams to ensure accurate implementation and faster releases.



YellowFryum Med
Communication Designer | New York
Jan 2023 – Jun 2023

- Designed digital and print communication assets aligned with brand strategy.
- Supported storytelling through strong layout, typography, and visual hierarchy.



YellowFryum Fintech
Graphic Designer | New York
Jun 2022 – Nov 2022

- Designed branding and campaign assets across digital platforms.
- Collaborated with senior designers to execute concepts efficiently and consistently.

EDUCATION

Bachelor of Design (B.Des), Visual Communication
Unitedworld Institute of Design, Gandhinagar
2019 – 2023

Higher Secondary (Jr. College)
Fergusson College, Pune
2016 – 2018

School
DMG High School, Visarwadi
2006 – 2016

CERTIFICATIONS

Google UX Design Certificate
Coursera

UX Design: The Beginner's Guide
Interaction Design Foundation

Human-Computer Interaction
Interaction Design Foundation

SKILLS



Product Design

- UX Design
- UI Design
- Interaction Design
- Design Systems
- User Research
- Wireframing
- Prototyping
- Usability Testing
- Information Architecture
- Responsive Design



Brand & Visual

- Branding & Identity
- Visual Design
- Editorial & Print
- Motion & Video



Tools

- Figma
- Adobe Creative Suite
- Blender



AI Skills

- AI-Assisted Design Workflows
- AI Prototyping
- Prompt Design
- AI-Assisted Research & Ideation



Core Strengths

- User-Centered Thinking
- Problem Solving
- Visual Storytelling
- Collaboration

LANGUAGES

- English (Proficient)
- Hindi (Native)
- Marathi (Native)
- German (Beginner)